



2019 Vendor and Craftsman Sponsorship Opportunities & Benefits

PLATINUM - \$15,000 | Play a major role in educational content and services to HKC (1 available)

SAME BENEFITS AS DIAMOND LEVEL, **PLUS:**

- **Featured SPONSOR/author** of two **NEW issues** of the *Gazette e-newsletter* (2,000 recipients)

DIAMOND - \$10,000 | Increase opportunities for meaningful “face time” with HKC members

SAME BENEFITS AS GOLD LEVEL, **PLUS:**

- **Featured author** in **two** issues of the *Gazette quarterly e-newsletter* (2,000 recipients)
- **Top-billing** recognition at **two** 2019 signature events: **Preservation Awards and Annual Meeting.**
 - **Pre-event social media** marketing as Feature Sponsor (+14,000 Facebook; 60 day avg reach of 70,000), 1,300 Twitter, 1,090 Instagram)
 - **Verbal recognition** at Annual Meeting and Preservation Awards program
 - **One full-page, full color ad** in event program
 - **Company Logo** on cover of event program and in event **presentation**
 - **Table top display** with logo
 - **Personalized name tags** at HKC events for **six representatives** of your company
 - **Six total tickets** to the Preservation Awards

GOLD - \$5,000 | Achieve significant exposure and interaction within the preservation community

SAME BENEFITS AS SILVER LEVEL, **PLUS:**

- **Featured author** in **one** issue of the *Gazette quarterly e-newsletter* (2,000 recipients) (shift with events)
- Recognition at **two** 2019 signature events: **Preservation Awards and Annual Meeting.**
 - **Logo** on prominent signage
 - **Half-page, full color ad** in event programs and logo in **presentations**
 - **Prominent name tags** at both events indicating you are a Gold Sponsor; for **four** representatives
 - **Four** total tickets to the Preservation Awards

SILVER - \$2,500 | Increase opportunities for exposure within the preservation community

SAME BENEFITS AS BRONZE LEVEL, **PLUS:**

- **Logo with link** to your website displayed in **four** issues of the *Gazette quarterly e-newsletter* (2,000 recipients)
- Recognition at **two** 2019 signature events: **Preservation Awards and Annual Meeting.**
 - **Quarter-page, full color ad** in event programs and logo in **presentations**
 - **Logo** placement in **Save-the-Date** event printed promo's
 - **Two** tickets to Preservation Awards
- **Logo with link** to your website on **HKC website “Sponsor”** page for **twelve months**

BRONZE - \$1,000 | Enhance your company’s image by partnering with HKC members

- **Name listed** on **HKC website “Sponsor”** page for **twelve months**
- **Name recognition** in event printed programs corresponding with sponsorship level
- **Prominent name tags** at HKC events indicating your sponsorship level; for **two** representatives
- **Business Membership** (Benefits listed below)

BUSINESS MEMBERSHIP - \$500 | Partnering with HKC

- **Preservation Awards** nomination fee waived
- **Access to** member exclusive Urban Explorers/Modern Master’s Tours, four free scheduled walking tours (4 tickets)
- **Invitations to exclusive** tours and special events, as scheduled (4 tickets)