



# ANNUAL REPORT

## 2014



Historic Kansas City Foundation Annual Meeting, May 2014

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Historic Kansas City is nonprofit organization dedicated to the preservation of greater Kansas City's heritage, neighborhoods and historic built environment.

[www.historickansascity.org](http://www.historickansascity.org)



# MESSAGE

## From our President

Dear Friends,

On behalf of the Historic Kansas City Foundation, I offer sincere thanks to all our supporters for embracing our common cause -- historic preservation. We are living in an exciting time for preservation in Kansas City. While you may be more familiar with our public advocacy efforts for places like the Plaza and Kemper Arena, there is much more going on in our field. We remain broadly invested in all things preservation, and are gathering momentum in our 40 year quest to save the iconic and vintage features of Kansas City and champion its sense of place. We have growing participation in events that we sponsor, including our Historic Home Expo last September and a highly successful 40th anniversary celebration in November. We engage growing numbers of younger people through our Urban Explorers Tours and other initiatives targeted to the next generation.



Our progress is a direct reflection of active and elevated support from those who understand that making preservation happen requires resources. While our efforts are frequently rooted in the inspired undertakings of volunteers, that magnificent resource requires cohesion with support from staff and a necessary budget.

Time and again, people of good will and insight step up to support this deeply meaningful place we celebrate as Kansas City. Thanks again to all of you and please stick with us. There remains much more to address. Preservation is never "done"--it is never static. Historic Kansas City will be its champion, as we have been throughout these past 40 years.

Sincerely,

Greg Allen, President

# MESSAGE

## From our Executive Director

Vibrant communities... Unique character... Revitalized urban core... Assurance that Kansas City will be a great place to live, work and play--now and for future generations. What are these worth to you personally? I imagine you would say, "A lot."

Historic Kansas City is dedicated to saving the historic places that make our city unique.

2014 was an important year for us, which our President Greg Allen touched on in his letter and which is further expanded upon in this report. I would like to take this opportunity to look ahead into 2015 and talk a little bit about the special projects and initiatives that we look forward to.

In addition to our ongoing programs and advocacy efforts, Historic Kansas City will be a leader in the completion of a survey of the Modern architectural heritage of our city, will expand our outreach and education programs by launching a Legacy Bars and Restaurants program, and will organize a Preservation Think Tank comprised of working professionals who can respond with creative, "real world" solutions to preservation issues that face our city.

We greatly appreciate your support this past year and sincerely hope that you will continue to invest in our success to ensure that Historic Kansas City's next 40 years are even better.

Sincerely,



Amanda Crawley, Executive Director





# Board of Directors

## 2014



- Greg Allen, President
- Katheryn Shields, Vice President
- Jim Wanser, Treasurer
- Jan Bentley, Secretary
- Jake Wagner, PhD., Past President
- Joan Adam
- Dan Cofran
- Anita Dixon
- Walter Guth, Ph.D.
- Michael Jantsch
- Bob Myers, KCMoern Liaison
- Nancy Powell
- Lucinda Rice-Petrie
- Joy Swallow, FAIA
- Eric Youngberg, AICP

The Historic Kansas City Foundation was founded in 1974 by a group of citizens concerned with the ongoing demolition of our city's historic resources. More than 40 years later, we continue to protect Kansas City's unique heritage. Our goals are to serve as a public advocate for preservation causes within the greater Kansas City area and to inform and educate the public about the important benefits of preserving our cultural resources.

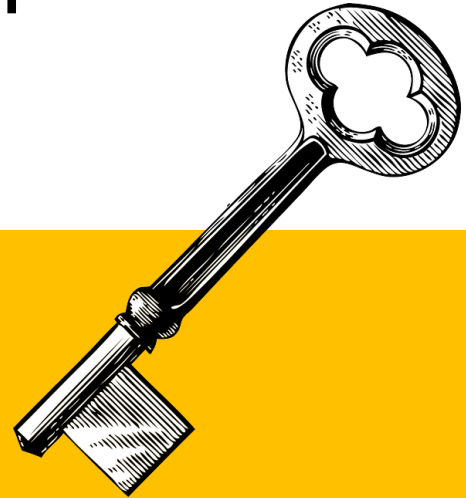
Over the years Historic Kansas City has been involved in a number of preservation successes including the Coates House, Bunker Building, New York Life Building, President Hotel, Cosby Hotel and Balcony Building. We also promote preservation as an economic development tool. In order for our city to be viable in the 21<sup>st</sup> century and attract new businesses and residents, it needs to retain a built environment that has density, character and a sense of place. Simply stated, Historic Kansas City works to protect the buildings and places that people want to be.

PRESERVE BUILDINGS, PROMOTE NEIGHBORHOODS, REVITALIZE KANSAS CITY

# Participation and Support

Historic Kansas City strives to create a culture of preservation awareness and establish a diverse base of support. In 2014 we accomplished this by:

- ◆ Honoring preservation successes at our annual Preservation Awards ceremony
- ◆ Hosting over 120 people at our Annual Meeting to discuss the state of preservation
- ◆ Creating fun, community building events such as Vintage Holiday Happy Hour and Trivia Night, both organized by our Young Preservationists affiliate group
- ◆ Expanding partnerships through collaborations with organizations such as BikeWalkKC, Crossroads Academy, KC Chamber of Commerce, and many more.
- ◆ Launching the *I'm a Preservationist* campaign to build a diverse base of support



3,200

people

are actively engaged on our social media pages



Q: What does preservation mean to you?

**A: Preservation is for everybody.** You don't have to preserve an old building or house. You can simply shop in historic buildings. Donate to causes. Work to make our city viable. We are ALL preservationists.

-Butch Rigby, featured campaign spokesman



Historic Kansas City celebrated our 40<sup>th</sup> Anniversary with a gala and soft launch of the *I'm a Preservationist* campaign. In the campaign, Historic Kansas City is profiling a number of Kansas Citians of diverse backgrounds and interests about why they are a preservationists, and will use these profiles in a public awareness campaign. The goal of the campaign is two-fold; to increase support for the organization by building membership, and to advocate for preservation by making people realize that, although we might have slightly different interests, we can work together to make a difference in our city.





*Thank you for making our  
40th anniversary a success!*

JEFF EVRARD PHOTOGRAPHY

**THANK YOU TO OUR SPONSORS**

**NEW YORK LIFE BUILDING LEVEL**

BROADWAY SQUARE PARTNERS, LLP

**PRESIDENT HOTEL LEVEL**



**CORPORATE BALCONY BUILDING LEVEL**



**INDIVIDUAL BALCONY BUILDING LEVEL**

- |                                     |                         |
|-------------------------------------|-------------------------|
| Greg & Susan Allen                  | Whitney & Day Kerr      |
| Earl & Joan Adam                    | Bob Myers & Larry Burks |
| Brian Ball & Joy Swallow            | Nancy Powell            |
| Philip Cardarella & Kathryn Shields | Lucinda Rice-Petrie     |
| Dan Cofran & Sheryl Crawford        | James Wanser            |
| Mike & Beth Jantsch                 |                         |

**CRAFT BEER, WINE AND SPECIALTY COCKTAILS COURTESY OF:**



JEFF EVRARD PHOTOGRAPHY



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# Participation and Support: KCMModern and Young Preservationists

Historic Kansas City is proud of the growing interest in our affiliate groups, both of which directly address a preservation challenge in the 21<sup>st</sup> century; the history of the recent past and recruiting and engaging a next generation of preservationists. Some highlights from 2014 are:



## Louis Curtiss Weekend

In June KCMModern organized and hosted a weekend of tours, parties and informational lectures about noted Kansas City architect Louis Curtiss. The event drew over 220 people from across the region.

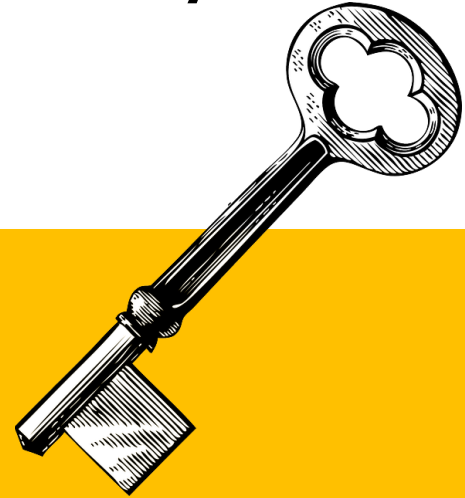
## Trivia Night

In April the Young Preservationists organized and hosted a sold out Trivia Night with topics about Kansas City history, architecture and culture. The event engaged special guest experts to participate, including Steve Kraske, Mary Jo Draper, Scott Lane, Monroe Dodd, Steve Paul, Cyd Millstein and Butch Rigby.



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# Advocacy and Public Policy



Historic structures connect us to our collective past and richly enhance our city as a remarkable and unique place. For more than 40 years, HKC has continued to protect Kansas City's unique heritage and has served as a leader to affect public policy. This past year we:

- ◆ Increased awareness of threats to historic resources through our Most Endangered list
- ◆ Worked to successfully maintain the Historic Tax Credit program in Missouri
- ◆ Engaged with the City and other stakeholders to determine protection strategies for the Country Club Plaza and 18<sup>th</sup> & Vine
- ◆ Led efforts which helped delay the demolition of Kemper Arena, positioning the building for potential reuse

**Over 100**  
public hearings  
and community  
meetings attended  
by HKC staff and  
Board Members



We have a very strong history in Kansas City of **re-purposing older structures** so that \$125 million in taxpayer investment would not be lost.

-Board Member Dan Cofran addressing the City Council on the fate of Kemper Arena

HKC works everyday to save the historic resources that contribute to our city's sense of place. This is accomplished through participation in community meetings and public hearings, raising public awareness, strategic partnerships with other advocacy groups, and ongoing communication and collaboration with city staff and elected officials on issues affecting preservation in KC.



Jim Farrell gives an update to the group about the status of the MO Historic Tax Credit. Historic Kansas City attends Preservation Day at the capitol in Jefferson City every year to talk to lawmakers about the importance of the Historic Tax Credit Program.

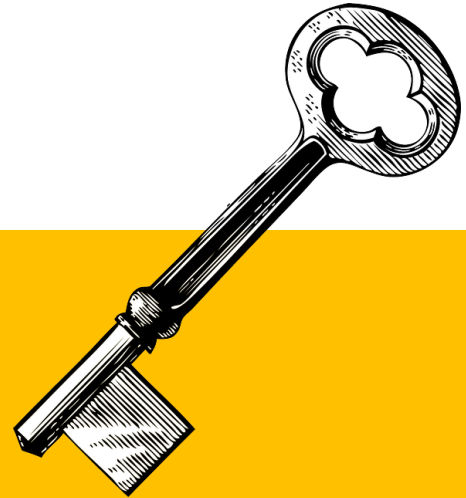


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# Outreach and Education

Historic Kansas City's tours and educational programs continue to highlight the important history of our city. We are raising public awareness and appreciation for the unique history and character of our city by offering:

- ◆ Heritage Hikes for an in-depth look at historic neighborhoods
- ◆ Walking Tours based on Kansas City history and architecture
- ◆ Urban Explorers Tours for member only exclusive access to places not open to the public
- ◆ Special programs and lectures, including a program at the public library about the historical importance of the County Club Plaza and the first annual Historic Home Expo to encourage investment in Kansas City's historic housing stock



1,800

people

attended an HKC  
tour, event or  
program



Thanks for your great work on the **Urban Explorers Tours**. Each tour that I've attended has been first rate.

—Debbie Lane, HKC Member

One way in which HKC is able to bring important information to the citizens of Kansas City is through our popular and always at capacity Urban Explorers Tour series. The tours offer unique opportunities to explore buildings not open to the public and investigate what they reveal about the history Kansas City.



Urban Explorers Tour of the Cosby Hotel. Other buildings and sites toured include:

- The 8<sup>th</sup> Street Tunnel
- 3800 Baltimore
- Downtown Underground
- Scarritt Building and Arcade
- Power and Light Building
- Folgers Coffee Plant

# 2014 FINANCIALS

ANNUAL REPORT 2014

<b>Revenue</b>	
Individual Contributions	\$72,593
Corporate Contributions	\$34,040
Programs	\$22,402
Grants	\$13,200
Legacies and Bequests	\$7,451
<b>TOTAL</b>	<b>\$149,686</b>

<b>Expense</b>	
Advocacy and Personnel	\$81,866
Programs	\$25,224
Contract Specialty Services	\$22,847
Operating	\$18,956
<b>TOTAL</b>	<b>\$148,893</b>

The Historic Kansas City Foundation is a registered 501c3 non-profit organization. HKC contracts with a outside bookkeeping service and a CPA for year-end tax documents.



<b>Volunteer Support</b>	<b>In-Kind Support</b>
Board Members: 2,700 hours	Office Space Donation
Value: \$54,000	Value: \$17,000
Professional Volunteers: 800 hours	Advertising and Photography
Value: \$24,000	Value: \$40,000
Other Volunteers: 1,500 hours	Legal and Professional Services
Value: \$11,475	Value: \$13,750
	Auction Donations
	Value: \$5,000
<b>Value of Volunteer Support: \$89,475</b> <b>Total Number of Volunteers: 105</b>	<b>Value of In-Kind Support: \$75,750</b>

Note: Rates for volunteer hours are standard for the MO State Historic Preservation Office



Creative team at Grey Healthcare Group

### **In Kind Donors:**

- Amigoni Winery
- Boulevard Brewery
- DST Realty
- Dan Cofran, Esq.
- Grey Healthcare Group
- The Roasterie
- Sally Schwenk Associates
- The Wade Brothers

# THANK YOU

Special thanks to our 40<sup>th</sup> Anniversary honorary co-chairs  
Whitney and Day Kerr and Lucinda Rice-Petrie

## List of Donors

### **Heritage Partners** (\$2,500 +)

Earl and Joan Adam, Suzanne Allen, Pete and Julie Browne, Willie Dugan, Joyce Holland, Lucinda Rice-Petrie, Mary Steeb, Steve and Linda Taylor, William T. Kemper Foundation

### **Jane Flynn Society** (\$1,000 +)

A.L. Huber Construction, Greg and Susan Allen, Brandon Callison, Commerce Bank, Sid and Jennie Crawley, Broadway Square Partners LLC, Dan Cofran and Sheryl Crawford, Grey Healthcare Group, James B. Nutter and Co., Jantsch Architects, KC Regional Association of Realtors, Whitney and Day Kerr, Kissick Construction, Lockton and Co., Missouri Bank, Bob Myers and Larry Burks, Norquist Robinson Foundation, O'Reilly Development, Oppenheimer and Co., Ozark National Life, PGAV Architects, Rosin Preservation, Katheryn Shields and Phillip Cardarella, Susan Richards Johnson and Associates, Treanor Architects, James Wanser, White Goss

### **Benefactor** (\$500+)

Arghom LLC, Becky Cole, Janet Davis, Martha Dunalewicz, William Dunn Sr., Walter and Judy Guth, John and Sharon Hoffman, James Moffett, Plasterkraft and Mural Masters, Robert Sigler, Ellis Thigpen, Frank Uryasz, Vaughan Mechanical, Gary Krogh and Eric Youngberg

### **Partner** (\$250+)

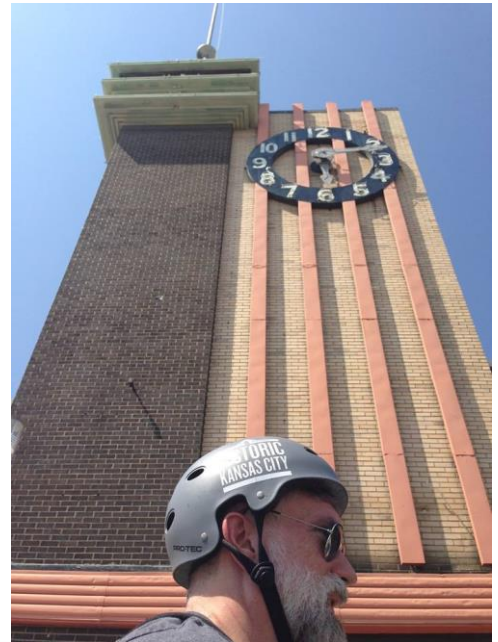
Architectural Craftsmen, Architectural Masonry and Restoration Inc., Suzie Aron, Brian Ball and Joy Swallow, Jan Bentley, Karen Cabbage, Hearthmasters, Helix Architecture, General Mills, Ellen Goheen, Keri Lanzendorfer, Dan Magrone, Marvin Windows and Doors, Kevin McGinnis, Marshall Miller, William Miller, Virginia Nadeau, Rare Construction, Renaissance Roofing, Dennis and Palle Rilinger, Landon and Sarah Rowland, Heather Paxton, Nancy Powell, Schoelgel Design Remodel, Karen Shelor-Sexton, Paul Stark

# GET INVOLVED

There are many ways you can get involved to help support the work of Historic Kansas City:

- ◆ Become a member
- ◆ Make a donation
- ◆ Sign up for our e-newsletter
- ◆ Become a volunteer
- ◆ Follow us on social media
- ◆ Attend an event
- ◆ Sponsor an event

For information please visit our website at [historickansascity.org](http://historickansascity.org) or call us at (816) 931-8448.



Top: An HKC supporter sports a decal on his bike helmet.



Left: Business owners mix and mingle at our first annual Historic Home Expo at Union Station





# HISTORIC KANSAS CITY

PRESERVE BUILDINGS · PROMOTE NEIGHBORHOODS  
— REVITALIZE KANSAS CITY —

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[www.historickansascity.org](http://www.historickansascity.org)

